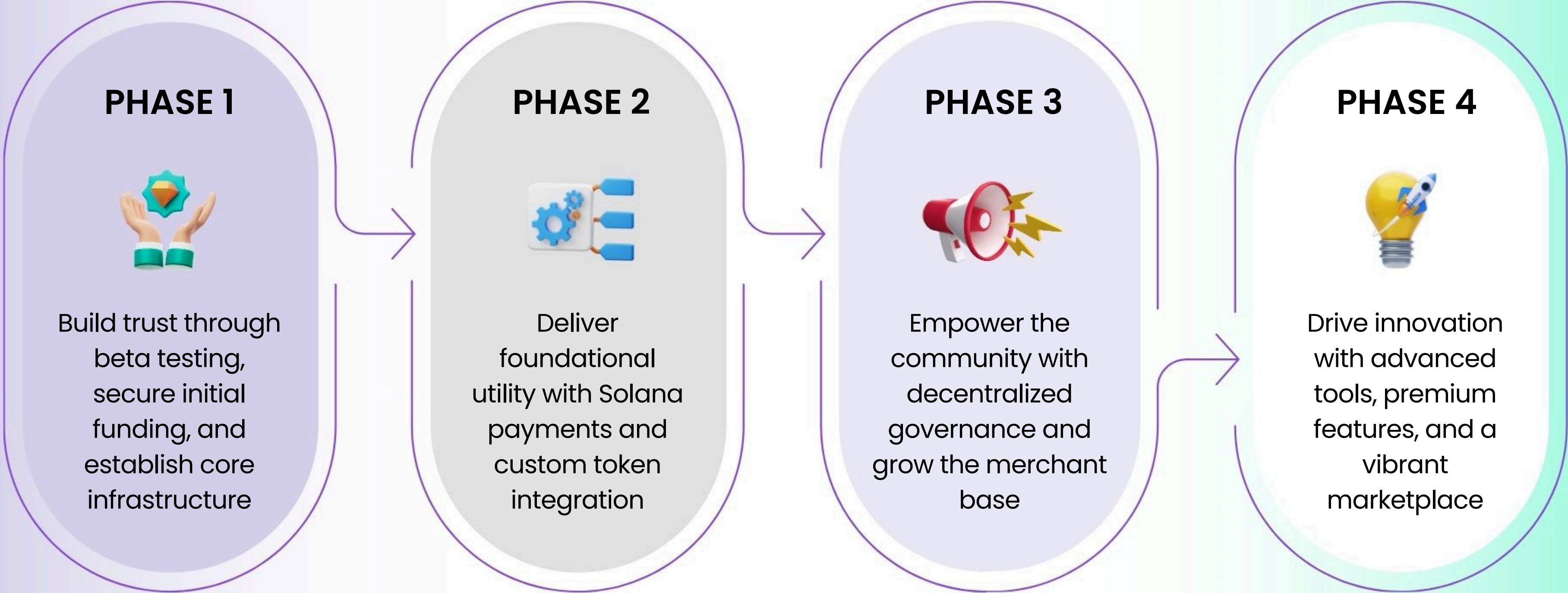


Solana Merchant Payments ROADMAP



Solana Merchant Payments ROADMAP

Goals by Phase



PHASE 1

JULY 2023 – Q1 2025



FOUNDATION AND DEVELOPMENT

Building the foundation for the Solana Merchant Payments Plugin and securing initial funding.

Plugin Development
July 2023 – Q3 2024

Began development of the Solana Merchant Payments Plugin with a focus on Solana blockchain compatibility.

Finalized the core infrastructure for Solana-based payments, including wallet integration and basic transaction features.

Completed security audits and tested initial plugin functionalities for Solana payments.

Beta Testing
Q4 2024 – Q1 2025

Launched beta testing with select merchants to validate Solana-based payments and custom token integration.

Collected feedback to refine features and address usability gaps.

Presale Launch
Q1 2025

Conducted presale to raise \$100,000–\$250,000, focusing on liquidity pool establishment, development funding, and global marketing.

Established SMP token liquidity pools to ensure stability and smooth token-based payments.

PHASE 2

Q1 – Q2 2025



CUSTOM TOKEN INTEGRATION AND PUBLIC LAUNCH

Expanding the platform to support custom tokens and launching the plugin to a broader audience.

Custom Token Integration
Q1 2025

Official release of the custom token payment feature, empowering merchants to accept unique tokens.

Published detailed guides and tutorials to simplify onboarding for token creators.

Validated token workflows with liquidity pools and transaction support.

Full Platform Launch
Q2 2025

Deployed the Solana Merchant Payments Plugin with full functionality on WordPress and WooCommerce marketplaces.

Onboarded merchants and token creators for public use, ensuring a seamless user experience.

Integrated analytics dashboards for transaction tracking and payment flow optimization.



PHASE 3

Q3 – Q4 2025



DAO Governance Activation

Q3 2025

Enabled SMP token holders to vote on platform upgrades, subscription fee structures, and new feature proposals.

Global Marketing Campaign

Q3 2025

Launched targeted marketing efforts to attract merchants, token creators, and developers within the Solana ecosystem.

Promoted case studies and testimonials from early adopters to build credibility.

Merchant Growth

Q4 2025

Achieved a milestone of onboarding 1,000 merchants using the plugin.

Expanded community engagement through educational events, AMA sessions, and social media campaigns.

Liquidity Pool Stability

Q4 2025

Strengthened SMP liquidity pools with consistent monitoring and optimization.

GOVERNANCE AND ECOSYSTEM EXPANSION

Establishing decentralized governance and scaling adoption among merchants and token creators.

PHASE 4

Q1 – Q2 2026



Premium Features

Q1 2026

Introduced advanced analytics, multi-store dashboards, and enhanced reporting tools for high-volume merchants.

Rolled out custom branding options and API integrations tailored to enterprise clients.

Community Marketplace

Q2 2026

Launched a marketplace for merchants and token creators to showcase products and services, enabling direct custom token payments.

Ecosystem Scaling

Q2 2026

Processed \$5 million in transaction volume, demonstrating scalability and platform adoption.

Increased merchant and token creator participation through incentives and rewards programs.

ADVANCED FEATURES AND MARKETPLACE GROWTH

Enhancing the platform with premium features and fostering an ecosystem of merchants and token creators.